

GOOD NEIGHBOR FUND GUIDELINES

The **Truth Initiative Good Neighbor Fund** provides project and event sponsorships for youth-serving organizations in Washington, DC. [Truth Initiative](#) (formerly Legacy) is a national, non-profit public health organization and we are proud to call Washington, DC, home. Truth Initiative is dedicated to achieving a culture where all youth and young adults reject tobacco. We speak, seek and spread the truth about tobacco through education, tobacco control research and policy studies, and community activism and engagement.

Through the Truth Initiative Good Neighbor Fund, we support the work of community-based organizations that share Truth Initiative's values and strengthen the lives of our community's youth and young adults. Local non-profit, youth-serving organizations may apply for one sponsorship of **up to \$2,000** per year to support an event or project. Truth Initiative will not provide funding for a gala or fundraising dinner under this initiative.

To be considered for funding, organizations must:

- Be designated as a 501(c)3 organization by the IRS.
- Provide services to youth and young adults (ages 13-24) in the areas of leadership development or health. Preference will be given to organizations that serve groups disproportionately affected by tobacco, including youth of color, LGBTQ youth, and youth experiencing lower socioeconomic status.
- Operate in at least one location in Washington, DC. Eligible organizations may also work in MD and VA, but preference will be given to groups with a significant presence in DC.
- Propose a project or event that includes messages or activities related to tobacco prevention or cessation. Prior experience in tobacco control is **not** required to be considered for funding. We encourage organizations without prior experience to apply.
- Agree to distribute Truth Initiative materials at the funded event or project, as appropriate.

Please note that any support received from Truth Initiative cannot be used toward any political activities or lobbying, including but not limited to support of or opposition to candidates, ballot initiatives, voter registration drives, attempting to influence legislation, referenda or other similar activities.

To apply, e-mail a letter of inquiry on your organization's letterhead to Holly Hanneke, Senior Coordinator of Sponsorships, Conferences and Meetings, at hhanneke@truthinitiative.org. The letter must be **no more than two pages** and include the following elements:

1. Brief description and mission of organization including link to website.

2. Description of project or event, including goals, target audience, and number served. If you are requesting funding for an event, also include the date, time, location and expected number of attendees. Remember that the project or event must include messages or activities related to tobacco prevention or cessation.
3. Amount requested and how funds will be used.
4. Description of any past or current tobacco prevention-related activities conducted by your organization. Prior experience in tobacco control is **not** required to be considered for funding.

Requests for funding are accepted on a rolling basis. Funding is limited; no additional sponsorships will be available after funds have been expended in a fiscal year (July – June). If you would like to check on funding availability before applying or have other questions about the Truth Initiative Good Neighbor Fund, please contact Holly Hanneke, Senior Coordinator of Sponsorships, Conferences and Meetings, at hhanneke@truthinitiative.org.