

TOBACCO NATION

An Ongoing Crisis

- Alabama
- Arkansas
- Indiana
- Kentucky
- Louisiana
- Michigan
- Mississippi
- Missouri
- Ohio
- Oklahoma
- South Carolina
- Tennessee
- West Virginia

ADULT SMOKERS
Tobacco Nation represents states ranked in the **top 25%** of adult smokers since 2011

TOP 25%



LIFE EXPECTANCY
Tobacco Nation residents **live 3 years less** on average and are more likely to **die from cancer** than the rest of the U.S.

20%

HEALTH
Tobacco Nation residents report more than **20% more "poor" physical and mental health days** than the average American

25%

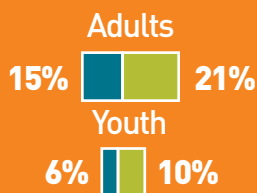
FINANCES
Tobacco Nation residents **earn nearly 25% less** per year than the rest of the U.S.

TOBACCO NATION

SMOKING PREVALENCE



REST OF U.S. **TOBACCO NATION**



YOUTH TOBACCO USE

Compared to the 10 countries with the highest rates of tobacco use among youth, Tobacco Nation ranks #5

#5

