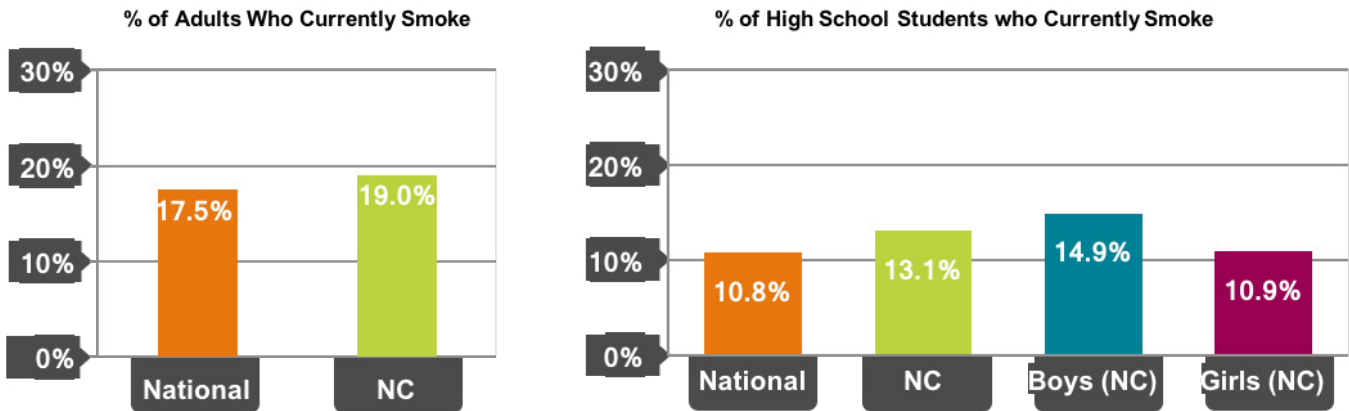


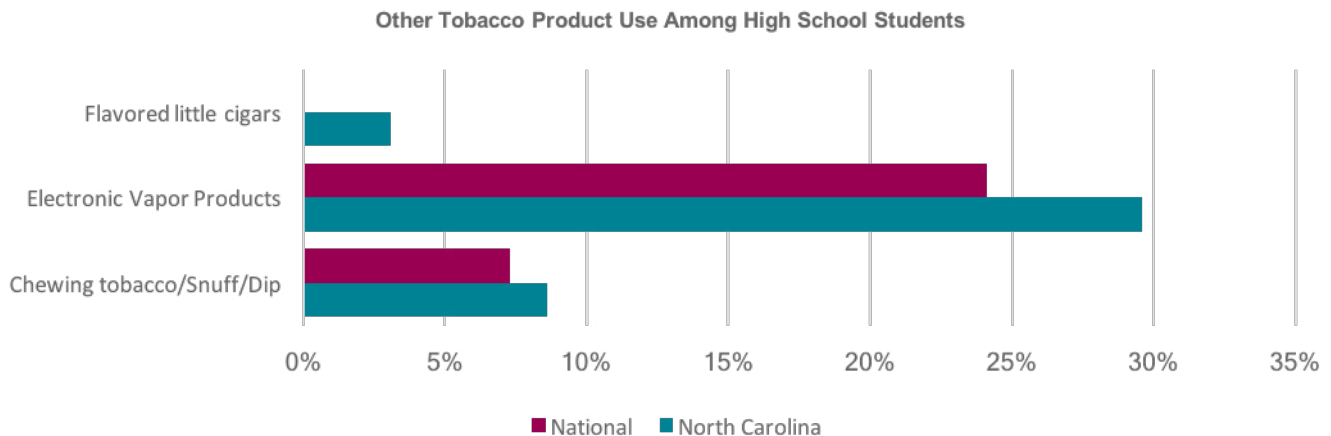
# Tobacco in North Carolina

## CIGARETTE USE\*1-2



## OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in North Carolina was 4.5% in 2014.<sup>3</sup>
- In 2015, 8.6% of high school students in North Carolina used chewing tobacco, snuff or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 29.6% of high school students in North Carolina used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.<sup>2</sup>
- In 2015, 3.1% of high school students in North Carolina used flavored little cigars on at least one day in the past 30 days.<sup>4</sup>



\*National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

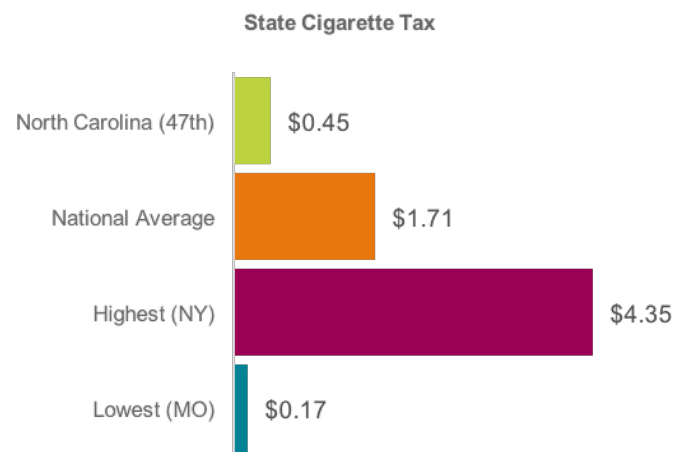
## ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, North Carolina allocated \$1.1 million in state funds to tobacco prevention, which is 1.1% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.<sup>5</sup>
- North Carolina received an estimated \$435.6 million in tobacco settlement payments and taxes in FY2017.<sup>5</sup>
- The health care costs in North Carolina, directly caused by smoking, amount to \$3.81 billion annually.<sup>5</sup>
- North Carolina loses \$4.24 billion in productivity each year due to smoking.<sup>6</sup>

## STATE TOBACCO LAWS<sup>7-9</sup>

### EXCISE TAX

- The state tax increased to \$0.45 per pack of cigarettes in September 2009. North Carolina is ranked 47th in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- All other tobacco products are taxed 12.8% of the sales price.



### CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in public schools, restaurants, and bars (except cigar bars).
- Smoking restrictions are required in all government workplaces, long-term health care facilities, and childcare facilities.
- There are no smoking restrictions in private workplaces, retail stores and recreational/cultural facilities.

### YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale to minors of vapor products, including e-cigarettes, is prohibited.

## CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 57.3% of adult every day smokers in North Carolina tried to quit smoking for one or more days in 2015.<sup>10</sup>
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.<sup>9†</sup>
- North Carolina's state quitline invests \$0.97 per smoker; the national average investment per smoker is \$3.46.<sup>9</sup>
- North Carolina does not have a private insurance mandate provision for cessation.<sup>9</sup>

<sup>†</sup>The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

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## REFERENCES

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- 3 CDC, State-Specific Prevalence of Current Cigarette Smoking and Smokeless Tobacco Use Among Adults—United States, 2014, MMWR
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- 5 Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 18 Years Later* FY2017, 2016
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- 8 Campaign for Tobacco-Free Kids, State Cigarette Excise Tax Rates & Rankings, 2017
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