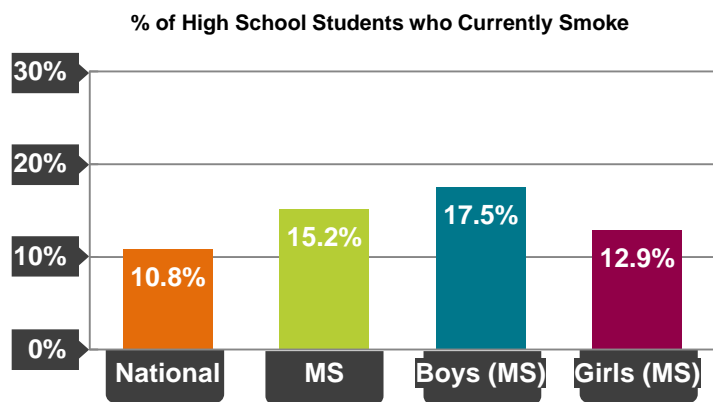
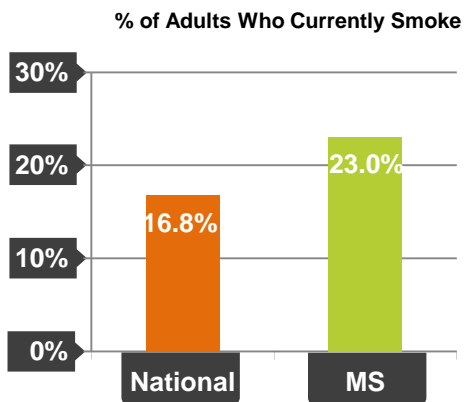


TOBACCO IN MISSISSIPPI

CIGARETTE USE^{1-2*}



OTHER TOBACCO PRODUCT USE

- The prevalence of smokeless tobacco use among adults in Mississippi was 8.5% in 2013. 10% of adult current cigarette smokers in Mississippi were also current smokeless tobacco users in 2013.³
- In 2015, 5.1% of adults in Mississippi reported current use of e-cigarettes.⁴
- In 2015, 11.6% of high school students in Mississippi used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2015, 16.5% of high school students in Mississippi smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.²
- In 2015, 22.9% of high school students in Mississippi used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.²

ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2016, Mississippi allocated \$10.9 million in state funds to tobacco prevention, which is 29.9% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁵
- Mississippi received an estimated \$255 million in tobacco settlement payments and taxes in FY2016.⁵

* National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

- The health care costs in Mississippi, directly caused by smoking, amount to \$1.23 billion annually.⁵
- Mississippi loses \$1.8 billion in productivity each year due to smoking.⁶

STATE TOBACCO LAWS⁷⁻⁹

EXCISE TAX

- The state tax increased to \$0.68 per pack of cigarettes in May 2009. All other tobacco products are taxed 15% of the manufacturer's list price.

CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in public schools and childcare facilities.
- Smoking restrictions are required in government workplaces.
- There are no smoking restrictions for private workplaces, restaurants, bars, casinos/gaming establishments, retail stores, and recreational/cultural facilities.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale to minors of alternative nicotine products, including electronic cigarettes, is prohibited.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 55.8% of adult every day smokers in Mississippi quit smoking for one or more days in 2014.⁹
- Mississippi's Medicaid program covers all seven recommended cessation medications. Coverage of individual, phone and group counseling varies by plan.^{8†}
- The state's Medicaid program's barriers to coverage include limits on duration, annual limits on medications and required prior authorization.⁸
- Mississippi's state quitline invests \$2.72 per smoker; the national average investment per smoker is \$3.37.⁸
- Mississippi does not have a private insurance mandate provision for cessation.⁸

† The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).
Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

REFERENCES

¹ CDC, Behavioral Risk Factor Surveillance System, 2014

² CDC, Youth Risk Behavior Surveillance System, 2015

³ CDC, State-Specific Prevalence of Cigarette Smoking and Smokeless Tobacco Use Among Adults—MMWR, United States, 2011-2013

⁴ Mississippi Social Climate Survey of Tobacco Control, 2015

⁵ Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 17 Years Later* FY2016, 2015

⁶ Campaign for Tobacco-Free Kids, Toll of Tobacco in the United States, 2015

⁷ American Lung Association, SLATI State Reports, 2015

⁸ American Lung Association, State of Tobacco Control, 2016

⁹ CDC, Behavioral Risk Factor Surveillance System, State Tobacco Activities Tracking and Evaluation System, 2014