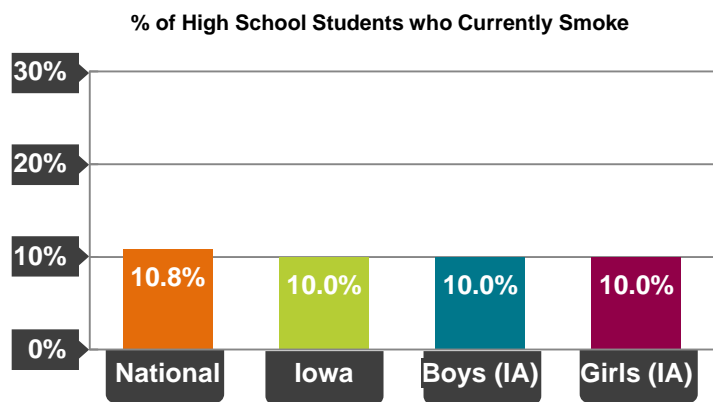
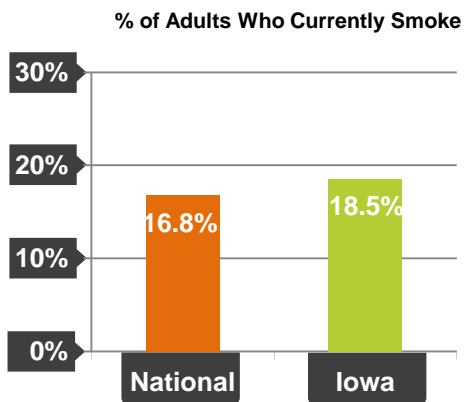


## TOBACCO IN IOWA

### CIGARETTE USE<sup>1-3\*</sup>



### OTHER TOBACCO PRODUCT USE

- The prevalence of smokeless tobacco use among adults in Iowa was 4.9% in 2013. 7.5% of adult current cigarette smokers in Iowa were also current smokeless tobacco users in 2013.<sup>4</sup>
- In 2014, 5.8% of 11<sup>th</sup> graders in Iowa used chewing tobacco, snuff, or dip on at least one day in the past 30 days.<sup>3</sup>
- In 2014, 5.0% of 11<sup>th</sup> graders in Iowa smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.<sup>3</sup>
- In 2014, 10.9% of 11<sup>th</sup> grade students in Iowa used e-cigarettes on at least one day in the past 30 days.<sup>3</sup>

### ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2016, Iowa allocated \$5.2 million in state funds to tobacco prevention, which is 17.4% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.<sup>5</sup>
- Iowa received an estimated \$286 million in tobacco settlement payments and taxes in FY2016.<sup>5</sup>
- The health care costs in Iowa, directly caused by smoking, amount to \$1.28 billion annually.<sup>5</sup>
- Iowa loses \$1.21 billion in productivity each year due to smoking.<sup>6</sup>

### STATE TOBACCO LAWS<sup>7-8</sup>

\* National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

† State-level data represents 11<sup>th</sup> grade students only

## **EXCISE TAX**

- The state tax increased to \$1.36 per pack of cigarettes in March 2007. Little cigars are taxed \$1.36 per 20 cigars. Snuff is taxed \$1.19 per ounce. All other tobacco products are taxed 50% of the wholesale price.

## **CLEAN INDOOR AIR ORDINANCES**

- Smoking is prohibited in all government workplaces, private workplaces, schools, childcare facilities, restaurants, bars, retail stores, and recreational/cultural facilities.
- Smoking restrictions are required in casinos/gaming establishments (tribal establishments are exempt).

## **YOUTH ACCESS LAWS**

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- The sale to minors of electronic cigarettes is prohibited.

## **CESSATION STATISTICS AND BENEFITS**

- The CDC estimates that 47.6% of adult every day smokers in Iowa quit smoking for one or more days in 2014.<sup>9</sup>
- Iowa's Medicaid program covers all seven recommended tobacco cessation medications as well as individual and phone counseling.<sup>8†</sup>
- The state Medicaid program's barriers to coverage include limits on duration, annual limit on quit attempts, prior authorization requirements, required use of some medications before using others, minimal co-payment requirements, and counseling requirements to get medications.<sup>8</sup>
- Iowa's state quitline invests \$3.56 per smoker; the national average investment per smoker is \$3.37.<sup>8</sup>
- Iowa does not have a private insurance mandate provision for cessation.<sup>8</sup>

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† The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).  
Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

## REFERENCES

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<sup>1</sup> CDC, Behavioral Risk Factor Surveillance System, 2014

<sup>2</sup> CDC, Youth Risk Behavior Surveillance System, 2015

<sup>3</sup> Iowa Youth Survey, 2014

<sup>4</sup> CDC, State-Specific Prevalence of Cigarette Smoking and Smokeless Tobacco Use Among Adults—MMWR, United States, 2011-2013

<sup>5</sup> Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 17 Years Later* FY2016, 2015

<sup>6</sup> Campaign for Tobacco-Free Kids, Toll of Tobacco in the United States, 2015

<sup>7</sup> American Lung Association, SLATI State Reports, 2015

<sup>8</sup> American Lung Association, State of Tobacco Control, 2016

<sup>9</sup> CDC, Behavioral Risk Factor Surveillance System, State Tobacco Activities Tracking and Evaluation System, 2014