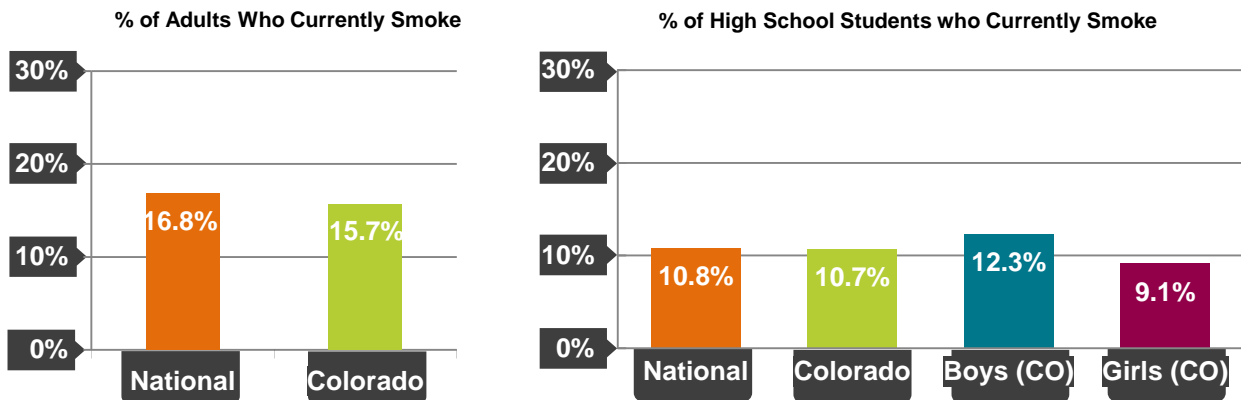


## TOBACCO IN COLORADO

### CIGARETTE USE<sup>1-3\*</sup>



### OTHER TOBACCO PRODUCT USE

- The prevalence of smokeless tobacco use among adults in Colorado was 4.2% in 2013. 7.8% of adult current cigarette smokers in Colorado were also current smokeless tobacco users in 2013.<sup>4</sup>
- In 2013, 6.4% of high school students in Colorado used chewing tobacco, snuff, or dip on at least one day in the past 30 days.<sup>3</sup>
- In 2013, 9.9% of high school students in Colorado smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.<sup>3</sup>

### ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2016, Colorado allocated \$21.8 million in state funds to tobacco prevention, which is 41.3% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.<sup>5</sup>
- Colorado received an estimated \$285 million in tobacco settlement payments and taxes in FY2016.<sup>5</sup>
- The health care costs in Colorado, directly caused by smoking, amount to \$1.89 billion annually.<sup>5</sup>
- Colorado loses \$1.27 billion in productivity each year due to smoking.<sup>6</sup>

\* National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

† State-level data represents 11<sup>th</sup> grade students only

## STATE TOBACCO LAWS<sup>7-8</sup>

### EXCISE TAX

- The state tax increased to \$0.84 per pack of cigarettes in January 2005. All other tobacco products are taxed 40% of the manufacturer's list price.

### CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all government workplaces, private workplaces (non-public workplaces with three or fewer employees are exempt), schools, childcare facilities, restaurants, bars (allowed in cigar-tobacco bars), casinos/gaming establishments (tribal establishments are exempt), retail stores, and recreational/cultural facilities.

### YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale to minors of electronic cigarettes is prohibited.

## CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 57.2% of adult every day smokers in Colorado quit smoking for one or more days in 2014.<sup>9</sup>
- Colorado's Medicaid program covers all seven recommended tobacco cessation medications. Phone counseling is covered in all health plans while coverage of group and individual counseling varies by health plan.<sup>8†</sup>
- The state Medicaid program's barriers to coverage include limits on duration, annual limits on quit attempt, and prior authorization requirements. Some plans charge co-payments and require counseling to get medications.<sup>8</sup>
- Colorado's state quitline invests \$5.95 per smoker; the national average investment per smoker is \$3.37.<sup>8</sup>
- Colorado has a private insurance mandate provision for cessation.<sup>8</sup>

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† The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).  
Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

## REFERENCES

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- <sup>2</sup> CDC, Youth Risk Behavior Surveillance System, 2015
- <sup>3</sup> Colorado Department of Public Health and Environment, Healthy Kids Colorado Survey, 2013
- <sup>4</sup> CDC, State-Specific Prevalence of Cigarette Smoking and Smokeless Tobacco Use Among Adults—MMWR, United States, 2011-2013
- <sup>5</sup> Campaign for Tobacco-Free Kids, Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 17 Years Later FY2016, 2015
- <sup>6</sup> Campaign for Tobacco-Free Kids, Toll of Tobacco in the United States, 2015
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- <sup>8</sup> American Lung Association, State of Tobacco Control, 2016
- <sup>9</sup> CDC, Behavioral Risk Factor Surveillance System, State Tobacco Activities Tracking and Evaluation System, 2014